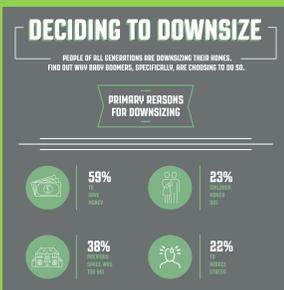


WELCOME HOME



## DECEMBER MONTHLY MARKET REPORT

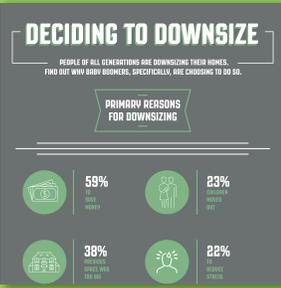


# 2021

Happy New Year

**WELCOME HOME**

**DECEMBER  
MONTHLY  
MARKET  
REPORT**



This Month, we'll discuss:

- December Market Report.....3
- December Housing Sentiment Index.....4
- Preventive Measures for Water Pipes.....5
- Recipe of the Month.....6
- Deciding to Downsize?.....7



A Word From Cindy,

Happy New Year! 2020 was an eventful year for all of us. Join us in starting off this year on the right foot!

If you're looking for that perfect way to start off your 2021, how about starting it with a brand new home?! We have an affordable building plan that you'll love to hear about!

Give us a call!

Sincerely,

Cindy Haskett



# Market Snapshot as of: December 31, 2020

WELCOME HOME

Single Family Residences (Home, Manufactured on Land, Condo) Excluding Multi-Family									Monthly	
Active Listings/ Pending	Total Current Listings	Under \$100K	\$100K- \$200K	\$200K- \$300K	\$300K- \$400K	\$400K- \$500K	\$500K- \$600K	\$600K+	Expired This Month	Sold This Month
<b>Chico Listings</b>	178	0	9	13	41	51	28	36	7	135
<b>Active</b>	82	0	5	7	13	21	15	21		
<b>Pending</b>	96	0	4	6	28	30	13	15		
<b>Not Sold</b>	46%	0%	56%	54%	32%	41%	54%	58%		
<b>Paradise Listings</b>	37	0	3	7	12	7	3	5	2	11
<b>Active</b>	27	0	1	4	10	5	3	4		
<b>Pending</b>	10	0	2	3	2	2	0	1		
<b>Not Sold</b>	73%	0%	33%	57%	83%	71%	100%	80%		
<b>Magalia Listings</b>	50	3	10	21	9	1	3	3	3	11
<b>Active</b>	30	0	7	10	7	0	3	3		
<b>Pending</b>	20	3	3	11	2	1	0	0		
<b>Not Sold</b>	60%	0%	70%	48%	78%	0%	100%	100%		
<b>Oroville Listings</b>	173	4	30	57	38	23	13	8	10	58
<b>Active</b>	92	2	16	28	17	14	8	7		
<b>Pending</b>	81	2	14	29	21	9	5	1		
<b>Not Sold</b>	53%	50%	53%	49%	45%	61%	62%	88%		

# DECEMBER 2020 CALIFORNIA HOUSING SENTIMENT INDEX

n=1,000

Legend:

Change in Percentage Points From Last Month

Dec. 2020 Yes No

## Housing Sentiment



**-5**  
from last month



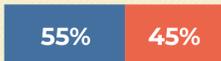
Is it a good time to buy a home?

+4 say no



Is it a good time to sell a home?

+4 say no



Will it be easier to find a home over the next 12 months?

no change



Do you plan to purchase a home in the next 12 months?

+1 say yes



Will home prices rise in the next 12 months?

+4 say no



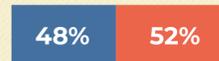
Will overall economic conditions improve in California in the next 12 months?

+8 say no



Will interest rates fall in the next 12 months?

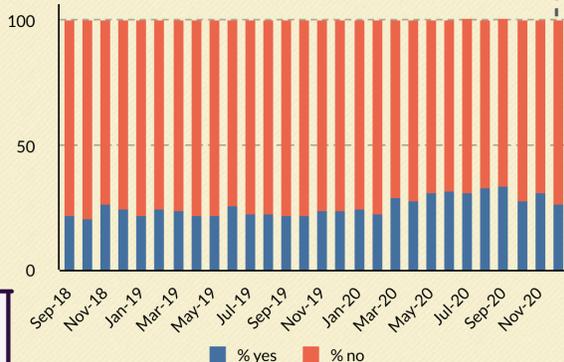
+2 say yes



## Market Conditions Over Time

Do you think it's a good time to buy a home?

27% yes



Do you think it's a good time to sell a home?

55% yes





## 5 Tricks to keep your pipes from exploding this year

By Jamie Wiebe, HouseLogic By Realtors

New homeowners may have heard that winterization is important, but in the hubbub of your first year living in a home you own (finally!), it can be easy to overlook the need to prepare for the cold weather ahead. After all, it's just not something renters deal with; prepping pipes for winter is often the landlord's job.

Ideally, you should winterize your pipes in the fall, before winter seriously sets in. But if you've forgotten and all of a sudden you're in the middle of a deep freeze, there's still time to prevent disaster.

Here are some easy techniques to save your pipes from bursting:

### #1 Turn On Your Faucets

If the temperatures have dropped into freezing and intend to stay there, turning on your faucets -- both indoors and out -- can keep water moving through your system and slow down the freezing process. There's no need to waste gallons of water: Aim for about five drips per minute.

### #2 Open Cabinet Doors

During cold weather, open any cabinet doors covering plumbing in the kitchen and bathroom. This allows the home's warm air to better circulate, which can help prevent the exposed piping from freezing. While this won't help much with pipes hidden in walls, ceilings, or under the home, it can keep water moving and limit the dangerous effects of freezing weather.

### #3 Wrap Your Pipes

If your pipes are already on their merry way towards freezing, wrapping them with warm towels might do the trick. You can cover them with the towels first and then pour boiling water on top, or use already-wet towels -- if your hands can stand the heat (use gloves for this). This should help loosen the ice inside and get your system running again.

### #4 Pull Out Your Hairdryer

A hairdryer (or heat gun) can be a

godsend when your pipes are freezing. If hot rags aren't doing the trick, try blowing hot air directly on the pipes. Important note: You don't want to use a blow torch or anything that produces direct flames, which can damage your pipes and turn a frozen pipe into an even worse disaster. You're trying to melt the ice -- not your pipes.

### #5 Shut Off The Water if Pipes Are Frozen

Have your pipes already frozen? Turn off the water immediately. (Hopefully you know where the master shut-off is, but if not, now's the time to find it!)

Make sure to close off any external water sources, like garden hose hookups. This will prevent more water from filling the system, adding more ice to the pile, and eventually bursting your pipes -- the worst-case scenario. This also will help when the water thaws; the last thing you want after finally fixing your frozen pipes is for water to flood the system -- and thus, your home.



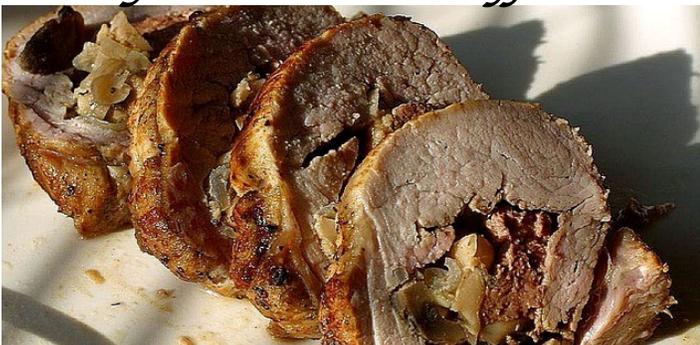
**Ask about our FREE Moving Van!**

**We Donate a Portion of every closing to your favorite Local Charity!**

Serving Chico, Paradise, Oroville & Magalia And surrounding areas of Butte County  
Call your local Better Homes And Gardens Real Estate Agent for more details!

*From all of us to yours,  
Happy New Year!*

## *Savory Mushroom Stuffed Pork Tenderloin- By Foodista.com. [www.foodista.com](http://www.foodista.com)*



### Directions:

1. In medium skillet heat oil over medium high heat; sauté mushrooms, red pepper, and onion, sauté 3-4 minutes or until moisture is released from mushrooms and evaporated. Add savory, sage, salt and pepper, sauté 1 minute; remove from heat and stir in mustard and breadcrumbs.
2. Cut tenderloins almost in half lengthwise so it opens like a book; pound to flatten slightly. Spread and lightly pack stuffing down the centre of each, leaving 1" (2.5 cm) border around the edges. Fold long edges over stuffing overlapping as necessary, and fold in the narrow end; secure with skewers or string. In large skillet heat
3. remaining oil over medium high heat, sear both sides of tenderloins, about 5 minutes.
3. If skillet handles are not oven proof cover with foil or transfer pork to baking pan and place in 400°F (200°C) oven; roast for 20-25 minutes or until juices run clear or when an instant read thermometer reads 155°F (75°C). Let stand covered with foil for 5-10 minutes, remove skewers or string, slice and serve fanned out on serving plates. Drizzle with pan juices or apple drizzle (below)

### Ingredients

- 2 Tbsp veg. oil
- 8 oz fresh Mushrooms, finely chopped
- 1/4 cup finely diced red pepper & onion
- 1 tsp each salt & pepper
- 4Tsp Dijon mustard
- 1 cup fresh whole weat bread crumbs
- 2 pork tenderloin, about 1lb each

# DECIDING TO DOWNSIZE

PEOPLE OF ALL GENERATIONS ARE DOWNSIZING THEIR HOMES.  
FIND OUT WHY BABY BOOMERS, SPECIFICALLY, ARE CHOOSING TO DO SO.

## PRIMARY REASONS FOR DOWNSIZING



**59%**  
TO  
SAVE  
MONEY



**23%**  
CHILDREN  
MOVED  
OUT



**38%**  
PREVIOUS  
SPACE WAS  
TOO BIG



**22%**  
TO  
REDUCE  
STRESS



**36%**  
PREVIOUS SPACE  
WAS TOO HARD TO  
CLEAN/MAINTAIN



**16%**  
TO  
REDUCE  
CLUTTER

SOURCE: HOMES.COM

## Plan C Building Options

[NewHomesOnTheRidge.com](http://NewHomesOnTheRidge.com)

### ARE YOUR REBUILDING PLANS LOOKING SOMETHING LIKE THIS?

- Plan A: Stick Built-Too Expensive, above your budget, long wait times
- Plan B: Manufactured-Hidden & high costs, long wait times, higher insurance, lower resale value

### GREAT NEWS! WE HAVE A PLAN C FOR YOU!

- Plan C: Quick Turnaround, higher energy efficiency, VERY cost effective, HIGH quality site build home. Variety of sizes; Choose a pre-designed floor plan or create your own custom home! Possible financing available.

Already have rebuilding plans? Call for second opinion or share this with friends/family or neighbors who may be considering a rebuild. We'd love to save you or them time and money.

**CALL OR EMAIL THE BUILDERS DIRECTLY AT:  
530-413-5667 or [Info@NewHomesOnTheRidge.com](mailto:Info@NewHomesOnTheRidge.com)**



One of the many floor plans available