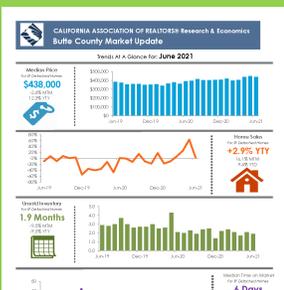


WELCOME HOME

## JULY MONTHLY MARKET REPORT

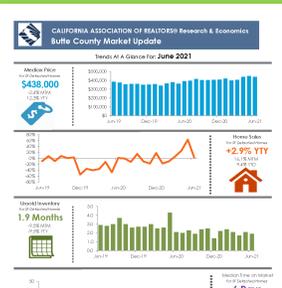
Housing Market Summary		
USA	California	Butte
<b>5,066,000</b> 2021 Home Sales <b>+5.6%</b> Change from 2020	<b>411,870</b> 2021 Home Sales <b>+3.5%</b> Change from 2020	<b>1,766</b> 2021 Home Sales <b>-16.7%</b> Change from 2020
<b>\$299,900</b> 2021 Median Home Price <b>+9.2%</b> Change from 2020	<b>\$669,380</b> 2021 Median Home Price <b>+11.3%</b> Change from 2020	<b>\$390,000</b> 2021 Median Home Price <b>+8.3%</b> Change from 2020
<b>1.9 months</b> Supply (Dec. 2020) <b>+36.7%</b> Change from 2020	<b>1.3 months</b> Supply (Dec. 2020) <b>+48.0%</b> Change from 2020	<b>1.4 months</b> Supply (Dec. 2020) <b>+49.1%</b> Change from 2020
<b>Housing Affordability</b> <b>55%</b> Housing Affordability Index (Q4:2020) <b>\$56,800</b>	<b>Housing Affordability</b> <b>27%</b> Housing Affordability Index (Q4:2020) <b>128,800</b>	<b>Housing Affordability</b> <b>35%</b> Housing Affordability Index (Q4:2020) <b>\$72,800</b>



**WELCOME HOME**

**JUNE  
MONTHLY  
MARKET  
REPORT**

Housing Market Summary		
USA	California	Butte
<b>5,066,000</b> 2021 Home Sales +5.6% Change from 2019	<b>411,870</b> 2021 Home Sales +3.5% Change from 2019	<b>1,766</b> 2021 Home Sales -16.7% Change from 2019
<b>\$299,900</b> 2021 Median Home Price +9.2% Change from 2019	<b>\$659,380</b> 2021 Median Home Price +11.3% Change from 2019	<b>\$390,000</b> 2021 Median Home Price +8.3% Change from 2019
<b>1.9 months</b> Supply (Dec 2021) -36.7% Change from 2019	<b>1.3 months</b> Supply (Dec 2021) -48.0% Change from 2019	<b>1.4 months</b> Supply (Dec 2021) -48.1% Change from 2019
<b>Housing Affordability</b>	<b>Housing Affordability</b>	<b>Housing Affordability</b>
<b>55%</b> Housing Affordability Index (Dec 2021)	<b>27%</b> Housing Affordability Index (Dec 2021)	<b>35%</b> Housing Affordability Index (Dec 2021)
<b>\$56,800</b>	<b>128,800</b>	<b>\$72,800</b>



This Month, we'll discuss:

July Market Report.....3  
 Housing Market Summary.....4  
 Use Paint to Restore Old Items.....5  
 June Market Update.....7  
 Yard Care Safety Tips.....8



A Word From Cindy,

August is here! School will be back in session for some of you parents, and as much as it doesn't really feel much like it, fall is coming around the corner!

We hoped you all had a great safe summer so far! If you prefer this newsletter in a physical copy, don't forget to stop by the office to grab one! If you enjoy what you read, don't forget to share it with your friends!

Sincerely,

Cindy Haskett



# Market Snapshot as of: July 31th, 2021

WELCOME HOME

Single Family Residences (Home, Manufactured on Land, Condo) Excluding Multi-Family									Monthly	
Active Listings/ Pending	Total Current Listings	Under \$100K	\$100K- \$200K	\$200K- \$300K	\$300K- \$400K	\$400K- \$500K	\$500K- \$600K	\$600K+	Expired This Month	Sold This Month
<b>Chico Listings</b>	229	0	7	14	56	55	37	60	1	151
<b>Active</b>	88	0	2	5	18	13	16	34		
<b>Pending</b>	141	0	5	9	38	42	21	26		
<b>Not Sold</b>	38%	0%	29%	36%	32%	24%	43%	57%		
<b>Paradise Listings</b>	40	0	0	3	18	9	8	2	2	11
<b>Active</b>	24	0	0	2	11	4	6	1		
<b>Pending</b>	16	0	0	1	7	5	2	1		
<b>Not Sold</b>	60%	0%	0%	67%	61%	44%	75%	50%		
<b>Magalia Listings</b>	56	2	7	25	13	3	2	4	1	14
<b>Active</b>	32	0	2	14	9	2	2	3		
<b>Pending</b>	24	2	5	11	4	1	0	1		
<b>Not Sold</b>	57%	0%	29%	56%	69%	67%	100%	75%		
<b>Oroville Listings</b>	173	1	20	58	40	26	15	13	2	62
<b>Active</b>	102	1	14	28	16	20	12	11		
<b>Pending</b>	71	0	6	30	24	6	3	2		
<b>Not Sold</b>	59%	100%	70%	48%	40%	77%	80%	85%		

# Housing Market Summary

## USA

## California

## Butte

**5,066,000**

2020 Home Sales

**+5.6%**

Change from 2019

**\$299,900**

2020 Median Home Price

**+9.2%**

Change from 2019

**1.9 months**

Supply Dec. 2020

**-36.7%**

Change from 2019

**Housing  
Affordability**

**55%**

Housing Affordability  
Index (Q42020)

**\$56,800**

Minimum Income  
required to buy a home

**\$62,280**

Median Household  
Income

**411,870**

2020 Home Sales

**+3.5%**

Change from 2019

**\$659,380**

2020 Median Home Price

**+11.3%**

Change from 2019

**1.3 months**

Supply Dec. 2020

**-48.0%**

Change from 2019

**Housing  
Affordability**

**27%**

Housing Affordability  
Index (Q42020)

**128,800**

Minimum Income  
required to buy a home

**\$75,670**

Median Household  
Income

**1,766**

2020 Home Sales

**-16.7%**

Change from 2019

**\$390,000**

2020 Median Home Price

**+8.3%**

Change from 2019

**1.4 months**

Supply Dec. 2020

**-48.1%**

Change from 2019

**Housing  
Affordability**

**35%**

Housing Affordability  
Index (Q42020)

**\$72,800**

Minimum Income  
required to buy a home

**\$52,569**

Median Household  
Income



Sources: CALIFORNIA ASSOCIATION OF REALTORS®,  
Claritas, National Association REALTORS®



## *7 Ways to Boost Natural Light- and Make Your Home Look Brighter*

*The BHGRE Life*

There are a few things a home simply can't have too much of: space, storage and sunlight. And while you can't increase the square footage of your home without taking on a major renovation, there are some easy decorating and cleaning tricks that can make your home look brighter. Incorporating some strategically placed mirrors, choosing the best wall paint and finding the right window treatments can all help increase the natural sunlight in your home. One added bonus of bouncing more sunlight around a room: more light can actually make the space feel bigger. Try some of the tips below to make your home feel bigger and brighter—without the reno.

### **Optimize your mirror placement**

You've probably heard this design trick before: Add mirrors to a room to bounce the light. But for the best effect, you'll want to place the mirror across from a window, angled so that the natural light will be reflected toward the darkest area of the room. New, clean mirrors will reflect the most light, but even antique mirrors with patina will work.

### **Choose shiny surfaces.**

Similar to mirrors, glossy surfaces can help reflect light in a room. Stainless-steel appliances and sleek white cabinets will make a kitchen feel brighter. In a living room, try adding some metallic or mirrored accents, especially on the shelves or tables positioned closest to the windows.

### **Lighten up your window treatments**

Even if you pull them open every morning, those dark velvet drapes hanging beside your windows aren't going to help the room look brighter. In the spring and summer, swap out heavy curtains for light, airy ones. If privacy is a concern, pair a gauzy white curtain with blinds or a roller shade you can close at night.

### **Pick the best paint**

Paint holds a lot of power in the design of a room—it can make it look cleaner, more relaxing and, yes, even brighter. And, no surprise, when it comes to hue, cool shades of white and pastels will make the

room look lighter. To make sure you've chosen the best color, leave paint splotches on the wall for at least 24 hours, so you can see how the color looks in the light throughout the day. Where we often go wrong is when choosing the paint finish. Like mirrors and glossy surfaces, shinier paint will reflect more light. Opt for satin rather than flat wall paint, and choose semi-gloss or gloss for the molding and trim. But be careful: glossier paints will also betray any imperfections in the wall.

### **Trim the trees**

If your living room or bedroom is darker than it was a few years ago, the trees, bushes or vines outside may be to blame. Consider hiring a tree-trimming service. They will help cut back light-blocking branches, without harming the tree or making it look lopsided.



# CALIFORNIA ASSOCIATION OF REALTORS® Research & Economics

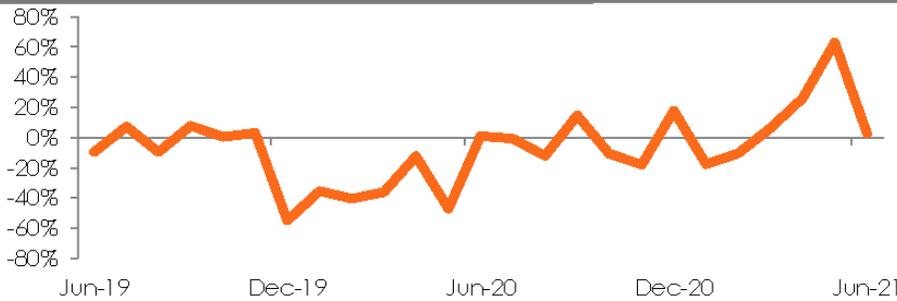
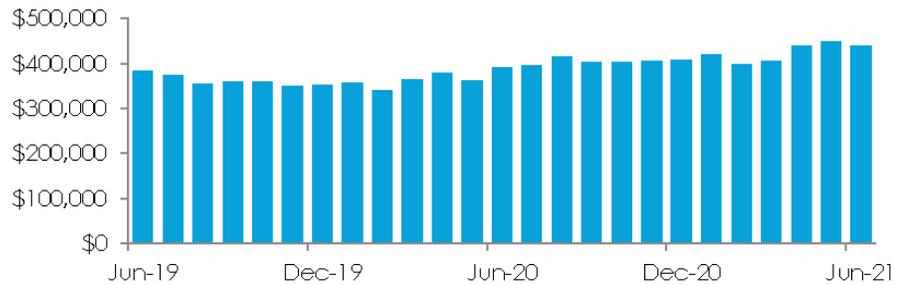
## Butte County Market Update

### Trends At A Glance For: **June 2021**

Median Price  
For SF Detached Homes

**\$438,000**

-2.4% MTM  
12.3% YTY



Home Sales  
For SF Detached Homes

**+2.9% YTY**

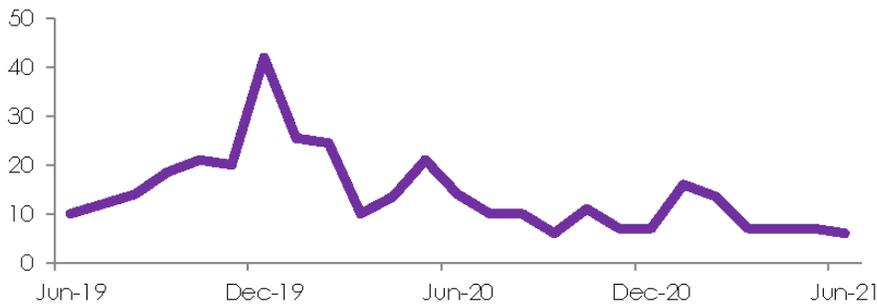
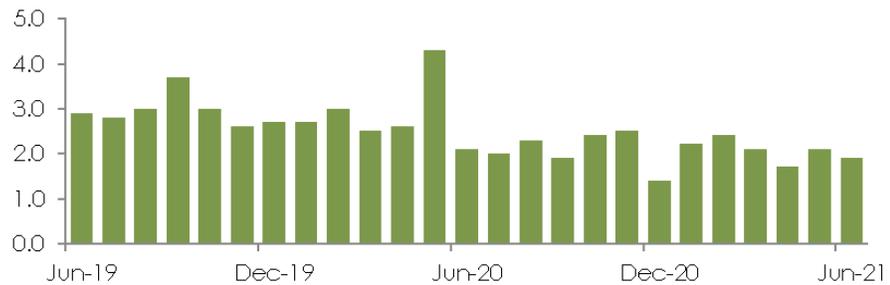
16.1% MTM  
9.4% YTD



Unsold Inventory  
For SF Detached Homes

**1.9 Months**

-9.5% MTM  
-9.5% YTY



Median Time on Market  
For SF Detached Homes

**6 Days**

-14.3% MTM  
-57.1% YTY



Try to keep your mowing to the early mornings, and always use a string trimmer.

Do not use metal blades as that could impact local materials and cause a fire.

Wear the proper personal protection and stay hydrated!



**FREE MOVING TRUCK WHEN YOU USE  
BETER HOMES AND GARDENS REAL ESTATE!**



*We also offer our truck to:*

*Non Profits*

*Schools*

*Community Events*

*And Much More!*

**Call your local BHGRE Real Estate Agent For More Details!**



We at BHG Welcome Home, love our Active Duty, Reservist and Military Veterans. We are in awe of the contributions made by these brave men and women. We also respect those family members at home and the sacrifices they've made waiting for their loved ones to return home.

Our Veterans Advantage Program is simple and offers a cash reward program at closing, when you Buy or Sell your home through one of our certified MRP-Military Relocation Specialists.

This is one of the many ways we want to say "Thank You".

