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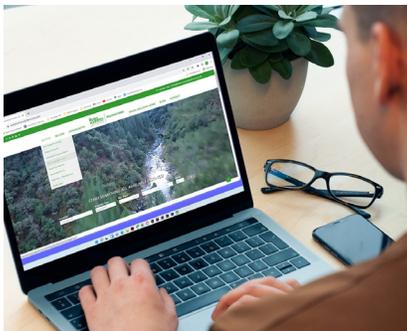
REAL ESTATE

WELCOME HOME

**FEBRUARY** 2022



## MARKET REPORT



### february 2022

February is here! Happy Valentines Day! Days are starting to get longer, while the weather fluctuates between sunny and rainy, prepping our wonderful little area of California for the next few months of color landscapes and beautiful sky's!

We hope you enjoy this edition of our newsletter! Remember, you can always pick up the physical copy from your local Better Homes and Gardens Real Estate Realtor or you can view this on our website under blogs!

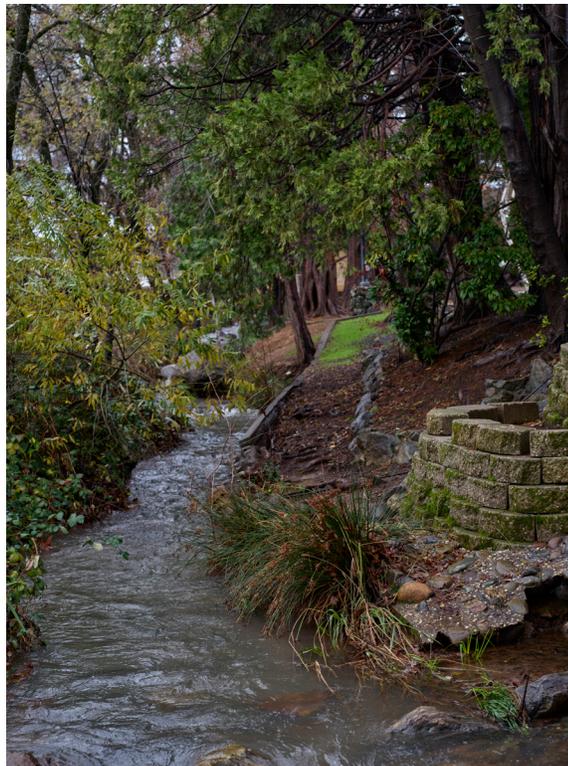
### january 2022 market report (3)

**7 popular exterior paint colors that boost curb appeal (4)** Find a shade you'll love forever with these top picks for whites, grays, blues, and more.

**expert paint tips for novices (5)** A fun Valentines Day treat!

**red velvet cupcakes (6)** A fun Valentines Day treat!

**ask a pro- top bathroom color trends (7)** Color can be fun to experiment with! Here are some ways you can play around with color in your bathroom!



### the full picture:

The Aquatic Park in Paradise is a great place to get some fresh air, regardless of weather. Offering multiple pick-nick style tables, fishing for the children, and other aquatic wildlife, this wonderful part of Paradise is a great place to visit!

Picture: Creek Near Aquatic Pond, David Eakins Photography

What is your favorite place to visit? Tell us on our Facebook page!  
[www.facebook.com/ bhgwelcomehome](http://www.facebook.com/bhgwelcomehome)

**May you find Butte County as active or restful as you like!**

# MARKET REPORT JANUARY 31<sup>ST</sup>, 2022

WELCOME HOME

| Single Family Residences (Home, Manufactured on Land, Condo) Excluding Multi-Family |                              |                 |                   |                   |                   |                   |                   |         | Monthly                  |                       |
|---|------------------------------|-----------------|-------------------|-------------------|-------------------|-------------------|-------------------|---------|--------------------------|-----------------------|
| Active Listings/<br>Pending   | Total<br>Current<br>Listings | Under<br>\$100K | \$100K-<br>\$200K | \$200K-<br>\$300K | \$300K-<br>\$400K | \$400K-<br>\$500K | \$500K-<br>\$600K | \$600K+ | Expired<br>This<br>Month | Sold<br>This<br>Month |
| <b>Chico Listings</b>   | 141                          | 0               | 7                 | 6                 | 28                | 44                | 20                | 36      | 3                        | 67                    |
| <b>Active</b>   | 48                           | 0               | 3                 | 3                 | 10                | 9                 | 5                 | 18      |                          |                       |
| <b>Pending</b>  | 93                           | 0               | 4                 | 3                 | 18                | 35                | 15                | 18      |                          |                       |
| <b>Not Sold</b>   | 34%                          | 0%              | 0%                | 50%               | 36%               | 20%               | 25%               | 50%     |                          |                       |
| <b>Paradise Listings</b>  | 48                           | 0               | 0                 | 5                 | 10                | 19                | 8                 | 6       | 3                        | 25                    |
| <b>Active</b>   | 24                           | 0               | 0                 | 0                 | 3                 | 12                | 3                 | 6       |                          |                       |
| <b>Pending</b>  | 24                           | 0               | 0                 | 5                 | 7                 | 7                 | 5                 | 0       |                          |                       |
| <b>Not Sold</b>   | 50%                          | 0%              | 0%                | 0%                | 30%               | 63%               | 38%               | 100%    |                          |                       |
| <b>Magalia Listings</b>   | 55                           | 2               | 9                 | 20                | 14                | 3                 | 5                 | 2       | 0                        | 24                    |
| <b>Active</b>   | 21                           | 0               | 2                 | 8                 | 7                 | 1                 | 2                 | 1       |                          |                       |
| <b>Pending</b>  | 34                           | 2               | 7                 | 12                | 7                 | 2                 | 3                 | 1       |                          |                       |
| <b>Not Sold</b>   | 38%                          | 0%              | 22%               | 40%               | 50%               | 33%               | 40%               | 50%     |                          |                       |
| <b>Oroville Listings</b>  | 134                          | 1               | 14                | 34                | 40                | 21                | 8                 | 16      | 8                        | 35                    |
| <b>Active</b>   | 67                           | 1               | 6                 | 14                | 15                | 13                | 6                 | 12      |                          |                       |
| <b>Pending</b>  | 67                           | 0               | 8                 | 20                | 25                | 8                 | 2                 | 4       |                          |                       |
| <b>Not Sold</b>   | 50%                          | 100%            | 43%               | 41%               | 38%               | 62%               | 75%               | 75%     |                          |                       |

## the 2022 paint color forecast is here

### these cozy, organic shades are going to be huge

-bhg.com-Cyndy Aldred

From warmed-up neutrals to rejuvenating greens and blues to moody charcoals, these will be the most popular paint colors in 2022.

It's that time again when paint manufacturers release their much-anticipated predictions for the colors that will be popular in the year ahead. As we put another challenging pandemic year behind us, it seems fitting that restorative and rejuvenating hues are expected to be the most sought-after paint colors for our homes in 2022. With ideas for nature-inspired greens, steely blues, cozy earth tones, and warm grays, there's a beautiful paint color for every design style.

#### 1. Warmed-Up Undertones

According to paint manufacturers, the biggest color story of the year ahead is a consumer shift from cool to warm undertones and hues. This warm-up began in 2021 with a movement from the popular all-white spaces of the past five years to cozier creams and light taupes.

Interestingly, warm organic elements and textures, such as natural stone accent walls, exposed brick, and warmer wood tones, are also increasingly being incorporated into new home construction projects across the country, like this stunning great room from RC Dent Construction featured recently during the 2021 Utah Valley Parade of Homes.

#### 2. Restorative Greens

Paint manufacturers analyze many aspects of society, including global influences, fashion trends, and real-time paint color sales data as they form their yearly color forecasts. Color experts advise that global events such as the pandemic can play a significant role in the shades we gravitate towards when selecting colors for our home.

The paint companies unanimously noted in their 2022 forecasts that restorative colors, especially diffused shades of green, are gaining

popularity with consumers. Reminiscent of nature, green hues, like the dusty shade featured in this office by Alair Homes, bring tranquility to our environments and help usher the outdoors inside. Look to shades of greens like olive, moss, and viridian (a dreamy blue-green hue) for a calming connection with nature.

#### 3. Organic Earth Tones

Earth tones lead the way as we continue to transition to warmer colors. The warm brown undertone that forms the foundation of earthy hues is the most dominant color influencing 2022 paint forecasts. The presence of brown mixed with saturated hues gives us those dreamy softened shades that experts predict will continue to trend in the year to come.

Earth tones vary in saturation, from paler hues like beige and clay to bold shades like deep, chocolatey browns. When mixed with creamy whites, the complex undertones in earthy colors instantly stand out and make a beautiful statement on walls and cabinetry alike.

#### 4. Blues as Neutrals

If you love blue, you will be happy to know that this hue is more popular than ever. In fact, colors like cornflower, steel blue, and indigo were included in all of the paint manufacturers' 2022 forecasts. Blue has dominated the color trends for the past ten years, and it's not going anywhere. In fact, many designers make a strong case that blue is the new neutral.

If you want to use blue as a neutral, select a blue paint color that has a gray undertone, such as Philipsburg Blue by Benjamin Moore, used on the cabinetry of this office space from Regent Custom Homes in Utah. Diffused blues harmoniously blend and complement other layered neutral colors and textures in a space.

#### 5. Tempting Taupes

The gray trend of the previous decade is finally rounding the corner. Color experts are seeing a trend shift from true grays to shades of taupe, which is a warmer brownish gray (remember those brown earth-tone influences?) that can have a slight green or reddish undertone. Taupes have complex, layered undertones. Because of this complexity and the many variations, taupes, like the one featured on the cabinetry in this kitchen by Studio McGee, will take center stage. Meanwhile, grays will play more of a supporting role mixed into the rich undertones found in these cozy taupes.

#### 6. Moody Charcoals

Dark, moody colors continue to be popular with consumers and color forecasters. Experts believe this trend will continue in the year ahead—and get even darker, with rich, almost-black charcoals. Picture the darkest shade of gray before it turns to black or the darkest shade of brown. These luxurious shades of charcoal will continue to resonate with consumers in 2022 and we couldn't be more excited.

The beauty of charcoal paint colors is that they can vary in coloration, with warm or cool undertones that complement other hues in the surrounding space or exterior. While the exterior paint color featured here is a custom color mix, if you're looking for the perfect shade of charcoal, consider these rich colors featured in the 2022 color forecasts: Iron Ore by Sherwin-Williams, Broadway by Behr, and Mysterious by Benjamin Moore. 2022 paint forecasts.



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# decorating *interior* painting

## Expert Painting Tips for Novices

-bhg.com - Cyndy Aldred



Are you breaking these all-important painting rules? Before you start your room makeover, read our must-know tips for first-time painters.

Expert Painting Tips for Novices | Better Homes & Gardens

It's time to lay down the law—there are three immutable laws of painting. These are the secrets of painting that will deliver the best results every time, no professional painter required. Each law is used to control the paint in its liquid state. This will help the paint stay as fresh as the first time you used it, even years later. Understanding and utilizing these laws dictates the way you apply paint. Read on for our expert tips for a perfect paint job.

### Law 1: Never paint out of a paint can.

Container contamination. As you paint, your brush picks up dust, grease, grime, fly boogers, spider spots, and other spots. When you dip into the can to reload, all that debris ends up back in the can, contaminating the paint. That causes flecks and specks in the paint finish. It's also smart to make sure anything you put in the paint can, such as a stirring stick, is wiped clean and dry before it's used.

Dangerous drying. If you ever have painted from an open, full can, you probably noticed as you worked that the paint became gooier, stickier, and thicker. This is the air reacting with the exposed paint, which is setting up in the can, not on the wall. Many homeowners assume a large batch of paint cannot dry out quickly, but don't make that mistake. As soon as the paint hits the air, small changes begin to occur.

Material mover. A paint can is strictly a storage and delivery container. It was never designed to be painted from or carried around; it's too awkward and heavy. Plus, you will never be able to evenly dip a paint roller in the can like you would on a tray. In other simple but forgotten problems, you are more likely to knock it over and spill it, especially the gallon size. That's a mess no one wants to deal with.

### Law 2: Pour no more than 1/2 inch of paint into the container.

Material management. Pour only 1/2 inch of paint into a plastic bucket or paint tray to stage and control it before application. This forces you to refresh the paint more often, keeping it in its liquid state for better flow and bond to the surface.

Lighter load. With only 1/2 inch of paint in your bucket, you carry less weight, work faster with better control, and avoid fatigue by the end of the job. This is especially important if you're working up high with trim or a ceiling. The bucket should also have a handle to make carrying from place to place easier.

Spill spoiler. Because you have only 1/2 inch of paint in the bucket, if you happen to stumble, the paint is less likely to spill out. And if you do happen to spill, there's less to clean up. Still make sure to cover the room you're painting with a drop cloth to protect floors and furniture. Stepping on even the smallest drop of paint can track it around the room easily without you knowing.

### Law 3: The enemy of paint is air.

Air wars. The air around us is the drying agent for paint. Paint doesn't dry in a sealed paint can, but the minute you open the can, air rushes in and starts the drying process. Limiting paint's exposure to air until the paint is where you want it to be is a way of controlling the project. If you know you are going to want to save the paint for another project down the road, it may be safer to buy two smaller buckets of paint instead of one large gallon.

Oxygen factor. In simple terms, oxygen is the reactor that turns paint from a liquid to a solid. Exposure to air thickens the paint, creating drag during the application, producing brushstrokes in the finish. Work quickly as you paint, and refill your supply if you notice the paint is thickening.

Cap it. Reduce paint's exposure to air by immediately replacing the lid on the paint can. Cover your working container (bucket or tray) with a paper plate or other flat device that can be removed and placed quickly.



# food Valentines Day!

## red velvet cupcakes

### Ingredients:

- 3 eggs
- 3/4 cup butter
- 3 cups all-purpose flour
- 2 teaspoons unsweetened cocoa powder
- 2 1/4 cups sugar
- 1 1/2 teaspoons vanilla
- 11 ounce bottle red food coloring (2tbsp)
- 1 1/2 cups buttermilk
- 1 1/2 teaspoons baking soda
- 1 1/2 teaspoons vinegar
- Your choice of frosting or toppings!

*Chicken thighs, cannellini beans, and smoked sausage all help make this stew super hearty and tasty. Thanks to pressure cooker, it's ready in just an hour!*

**Source: Better Homes and Gardens**

- Let eggs and butter stand 30 minutes. Preheat oven to 350 degrees F. Line 28 2-1/2-inch cupcake pans with paper liners; set aside.
- In medium bowl combine flour, cocoa powder, and 3/4 tsp. salt; set aside. In large mixing bowl beat butter on medium-high 30 seconds. Add sugar and vanilla; beat until combined. One at a time, add eggs; beat on medium after each. Beat in food coloring on low.
- Alternately add flour mixture and buttermilk to egg mixture; beat on low to medium speed after each just until combined. Stir together baking soda and vinegar. Add to batter; beat just until combined.
- Spoon batter into prepared pans, filling each about two-thirds full. Bake 15 to 17 minutes. Cool in pan on wire rack for 5 minutes. Remove from pans. Cool completely. Top with small chocolate cookies, if desired. Dust with powdered sugar. Makes 28 servings.

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## ask a pro top bathroom color trends

-BHGRELIFE • Max Wilker, Style Director

Question:

*"I'm getting ready to repaint my bathroom. What are the top color trends that will help me sell my home?"*

Answer:

*"Color can be fun to experiment with but don't go crazy with extra bold color choices since you are planning to sell."*

*"There are a few things to consider when painting your bathroom:*

- 1. The overall color flow in the entire house. A house show's best when a simple color palette is used throughout a house. The home feels larger and not so broken up when each room is a different color.*
- 2. What color is your bathroom tile, countertop, cabinets, faucets, woodwork, and flooring? What color will highlight these features?*
- 3. What style is the house and decorating style?*
- 4. What kind of lighting is in the bathroom as lighting changes the warmth and tone of the paint color?*

*Today's top color trends are going away from the cooler shades of gray (that have been trending for over 12 years). Homeowners are looking for warmth and coziness that comes from warmer colors used in a house. For gray tones, look for shades of light gray that have a warm yellow or red hue and not a cool blue hue. A nice greige is a good option as it bridges the gap between gray tones and beiges. Also in a bathroom, you can't go wrong with a white paint as it can give that hi-end spa bath appearance. White will let the features of the bathroom shine so make sure everything else looks good. If you dislike white paint, go with a light color on the walls and then bring in fresh white towels and rugs with textures for a fresh, clean look. And to keep the trendy look going, add other textures such as a nubby wicker trash can and bring in a live green plant in a small basket or textural ceramic flowerpot. Bringing outside elements into the home is a trend that isn't going away.*

*Best of luck,  
Max Wilker  
Style Director  
Better Homes and Gardens Brand Licensing*





We at BHG Welcome Home, love our Active Duty, Reservist and Military Veterans. We are in awe of the contributions made by these brave men and women. We also respect those family members at home and the sacrifices they've made waiting for their loved ones to return home.

Our Veterans Advantage Program is simple and offers a cash reward program at closing, when you Buy or Sell your home through one of our certified MRP-Military Relocation Specialists.

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